

ALAN STUESSY SELECTED AS GOLF COURSE SUPERINTENDENT AT THE RESERVE

Club's Vision, Environmental Programs and Growth Make for Perfect Pairing

INDIAN WELLS, Calif. (July 9, 2018) ... Alan Stuessy, GCSAA, who has a demonstrated passion for excellence, innovation, and the natural environment, has been named Golf Course Superintendent at The Reserve—the Coachella Valley's premier private club.

Stuessy comes to The Reserve from PGA West in La Quinta, where he has served as Superintendent of the renowned Stadium Course and the Jack Nicklaus Tournament Course since 2009.

"The quality of Alan's work and reputation is an ideal match for The Reserve Club," said Michael P. Kelly, General Manager. "After consultation with respected agronomists, and an extensive interview process, Alan was the clear choice to continue the tradition of enriching The

Reserve's outstanding reputation as one of the finest golf courses in the Valley."

Stuessy, 39, is a graduate of Texas A&M University with a Bachelor of Science in Agronomy and has 15 years of experience directly managing a variety of turfgrass surfaces, particularly grasses under extreme environment stresses. He began his career on the east coast, at the highly regarded Plainfield Country Club in New Jersey and Chestnut Ridge Country Club in Maryland.

At PGA West, Stuessy worked directly with the PGA TOUR on three different courses for the Career Builder Challenge (2016-2018), Humana Challenge (2013-2014) and PGA TOUR Qualifying School Finals (2011). He is a member of the Golf Course Superintendents Association of America (Class A) and Hi-Lo Desert Golf Course Superintendents Association.

"I am really excited about being part of The Reserve," said Stuessy, who lives in La Quinta with his wife Brooke and daughter Addison. "It is such a truly natural setting, as well as being one of the finest clubs in the Coachella Valley. Since its founding, the club has always been respected for its quality standards and amenities. I look forward to ensuring the golf course remains a source of pride for our Members."

Stuessy joins The Reserve at an exciting time in the club's history, as both the clubhouse and golf course are undergoing significant projects. The complete transformation of the clubhouse



includes enhancement of its interiors, plus new casual dining and entertainment experiences that feature expanded bar and lounge and outdoor dining terraces – all designed to showcase the club's magnificent elevated Valley views of surrounding mountain ranges and golf course during the day and distant city lights in the evenings.

The Golf Course project is of equal importance, with a primary goal of optimizing the quality of the bentgrass greens, and on enhancing the year-round fairway turf conditions. The focus will be on a new irrigation and water distribution system that will more efficiently regulate the amount of water required to maintain desirable conditions. No alterations are planned for the unique "21-hole" Weiskopf-Morrish design, an 18-hole championship routing plus a loop of three "trophy holes" for play and practice

"The culture of the club is impressive, with its environmental direction and its emphasis on preserving the natural desert setting," Stuessy said. "The golf course is allowed to be there, so it is important to continue to maintain its role in a thriving environment."

For more information about The Reserve, call (760) 674-2239 or visit <u>www.thereserveclub.com</u>

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About The Reserve

This premier golf and social residential community stands as a monument to the marriage of natural beauty and a healthy and vibrant lifestyle. Creating a one-of-a-kind luxury living experience and private club, The Reserve also maintains focus on preserving its 700 acres, one of the last great expenses of native desert landscape in the Coachella Valley. The Reserve Community boasts architectural homes that are in harmony with the desert landscape, with stunning views of the Santa Rosa, San Jacinto and San Bernardino mountain ranges. The Reserve's championship Tom Weiskopf-Jay Morrish-designed 18 hole golf course and 3 trophy holes meander through rugged rock outcroppings, ever changing elevations and stunning foliage with surrounding mountain ranges providing a striking backdrop. The Club Tuscan Village includes the Clubhouse, Lakehouse, Fitness Center and Golf Shop. Whether playing golf, dining, socializing, attending a vast array of events, enjoying sensational views from the patios, reading in the library, volleying on the tennis courts (both clay and hard court), playing pickleball, exercising, practicing yoga with our experienced trainers, being pampered with spa services, relaxing poolside at the Jr. Olympic size pool on a sun-drenched day, or enjoying 26 miles of hiking trails, The Reserve provides the complete club lifestyle. www.thereserveclub.com

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