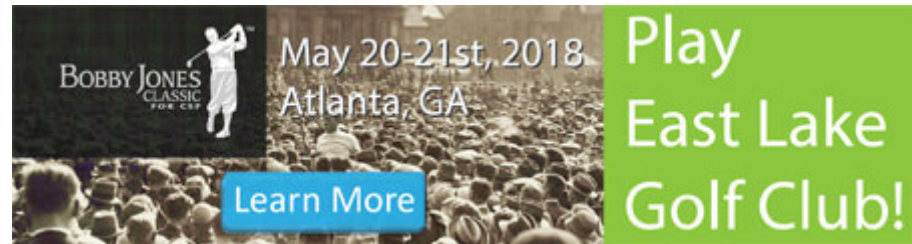


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## The Reserve plans \$11.5 million upgrade

March 13, 2018

*Clubhouse to be restyled and golf course conditioning enhanced for Club's 20th Anniversary*

**INDIAN WELLS, Calif. (March 13, 2018)** – To commemorate its 20th Anniversary, The Reserve—the Coachella Valley’s premier private golf and luxury lifestyle club—is undergoing an \$11.5 million renovation campaign that includes a total restyling of the clubhouse and modernizing the infrastructure of the award-winning Tom Weiskopf-Jay Morrish golf course.

“The Reserve membership is eagerly anticipating the milestone enhancement plan,” said Thomas A. Renyi, President of the Board of Governors for The Reserve. “The enthusiasm is representative of our members’ commitment to ensuring the excellence and tradition of The Reserve for generations to come.”

While initial work on the golf course is underway, the \$10 million clubhouse renovation starts in mid-May. A gala re-opening celebration is planned for December.

“The goal for our enhancement of the clubhouse is to preserve the appealing lifestyle at The Reserve,” said Robert J. Lowe, co-founder of The Reserve. “We have a culture centered upon the feeling of community. It is important to ensure the club be viewed as an extension of a member’s home.”

The transformation of the clubhouse includes a complete enhancement of its interiors, new dining and entertainment experiences including expanded outdoor terraces, multipurpose alfresco kitchen, extensive new bar and casual spaces, improved special event areas, all which provide for more gathering and socializing opportunities. This enhancement concept was designed to take advantage and highlight the club’s magnificent down Valley views of surrounding mountain ranges and golf course.

The existing Tuscan-style architecture will be maintained throughout the new design, while updating the aesthetics and functionality of the facility. That includes replacing furniture with a mix of modern and traditional pieces, timeless flooring, fixtures, and unique artwork.

The golf course project is of equal importance with a goal of preserving premium fairway turf conditions and the quality of the bentgrass greens. The focus will be on irrigation and water distribution, as well as reducing the amount of water used. No alterations are planned for the unique “21-hole” Weiskopf-Morrish design—an 18-hole championship routing plus a loop of three “Trophy Holes” for play and practice—that debuted on Thanksgiving weekend 1998.

Both the clubhouse and golf course projects are being supervised by Michael P. Kelly, General Manager of The Reserve, in conjunction with project manager Kevin Bearie of Bearie Construction, Inc., based in Yucaipa.

The club offers golf and social memberships for both residents of The Reserve and non-residents seeking to enjoy the amenities, events and activities, personalized service and genuine camaraderie the members admire and value. Memberships include equity and non-equity, along with

a membership for individuals between the ages of 21 and 49. For more information about The Reserve, call (760) 674-2239 or visit [www.thereserveclub.com](http://www.thereserveclub.com) (<http://www.thereserveclub.com>)

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## **About The Reserve**

This premier golf and social residential community stands as a monument to the marriage of natural beauty and a healthy and vibrant lifestyle. Creating a one-of-a-kind luxury living experience and private club, The Reserve also maintains focus on preserving its 700 acres, one of the last great expanses of native desert landscape in the Coachella Valley. The Reserve Community boasts architectural homes that are in harmony with the desert landscape, with stunning views of the Santa Rosa, San Jacinto and San Bernardino mountain ranges. The Reserve's championship Tom Weiskopf-Jay Morrish-designed golf course meanders through rugged rock outcroppings, ever changing elevations and stunning foliage with surrounding mountain ranges providing a striking backdrop. The Club Tuscan Village includes the Clubhouse, Lakehouse, Fitness Center and Golf Shop. Whether playing golf, dining, socializing, attending a vast array of events, enjoying sensational views from the patios, reading in the library, volleying on the tennis courts (both clay and hard court), playing pickleball, exercising, practicing yoga with our experienced trainers, being pampered with spa services, relaxing poolside at the Jr. Olympic size pool on a sun-drenched day, or enjoying 26 miles of hiking trails, The Reserve provides the complete club lifestyle. [www.thereserveclub.com](http://www.thereserveclub.com) (<http://www.thereserveclub.com>)

## **Media Contacts**

Karen Moraghan  
Hunter Public Relations  
908/963-6013  
[kmoraghan@hunter-pr.com](mailto:kmoraghan@hunter-pr.com) (<mailto:kmoraghan@hunter-pr.com>)

Denise R. Adams

Director of Membership, Sales & Marketing

The Reserve

760/674-2239

[dadams@thereserveclub.com](mailto:dadams@thereserveclub.com) (<mailto:dadams@thereserveclub.com>)



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